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WRITTEN IN HONOLULU  
SEPTEMBER 10, 1948

Dear Friend:

We are living in a significant age. The world is at the crossroads where the well-paved street of sheer materialism comes gradually to an end and tapers off into the rough path which is the beginning of what can be a Grand Boulevard.

There are few sign-posts on this Path - so few men have taken this Way before now. It is a hopeful sign that this straight and narrow Way has been opened to the public and that men prominent as Leaders in human affairs have become Guides on this Path.

On the old familiar street the electric signs read Power Politics, Dollar Diplomacy, Mistress of the Seas, Air Supremacy, Balance of Power, Political Combines, Economic Cartels, Machine Politics, Might Makes Right, The Power of the Dollar, Military Power and finally, Atomic Force.

On the transitional Path we learn a new language and we hear it from the lips of Leaders with Vision. A Presidential candidate in public speech tells us we must bring spiritual values into our government; an international lawyer writes in one of the largest circulating magazines that world affairs will not be settled by force, but by bringing the power of spiritual sense to the tables of discussion. An ex-President of the U.S. writes: "It is those moral and spiritual qualities in free men which fulfill the meaning of the word American. *AND WITH THEM* (with those moral and spiritual qualities) will come centuries of further greatness to our country."

You will note that neither Governor Dewey, John F. Dulles, nor Herbert Hoover called upon the Big Stick, or Western Powers or Four Powers or Atomic Power - but all separately and individually brought into public acknowledgment their recognition of moral and spiritual values.

Recently I spoke to a business men's group (Kiwaniis) in the Hawaiian Islands of spiritual values in government. Two weeks later I received an invitation to speak to a Church group in Ventura, California, on "Spiritual Values in World Affairs" - and these good people had no knowledge of my message in the Islands!

This, as yet rough, transitional Path - is the Way of moral and spiritual values. It leads to the Grand Boulevard of World Peace, Prosperity, Harmony, Brotherly Love.

We have entered only the first stage of this state of world consciousness. There are long hard days and years before us. Only a few men of vision have sighted this Way of Life - but I ask you to watch - and note how, from now on, one by one, two by two, and some day by the million, men and women will discern that this Path is the only Way to the City of Brotherly Love.

When you think now of values; of what is and what is not worthwhile; when you think of forces and powers - remember first - moral and spiritual values and powers. We are of the spiritual fraternity which acknowledges that spiritual power is the only real force and that material power is not a force but a deception. We assert that wars have never ended wars and that material might does not make right. We join with all those who do not materially organize, yet are One in offering Love, Spirituality and Morality as the Power with which to build the Grand Boulevard to the "City set on a Hill" - a city "not built with hands" of mortal force, but built with the Power of Moral and Spiritual Values.

Lovingly yours,

Joel S. Goldsmith